**Plan created for Task 13 Web Design**

**Target Audience: the particular group of people to whom the product is aimed at – who, what, where, why?**

People interested in sports- weight loss- Health – lifestyle

Hamilton – New Zealand – world wide

**Purpose of the Web Design: this refers to the Purpose of each of the Task documents templates you will be discussing in this Plan.**

**Promot healthy life style, provide services and products.**

**Document Specifications:** **this refers to** **Specification of each Task document templates that you have created and are discussing in this Plan.**

**What does the website contain with regard to images, what layout will be used, line spacing, paper, margins, colours, font styles and font sizes are used?**

**How will the User make use of each document template?**

What software program was used to create the Website? Visual Studio Code

Font Style used? Font google awesome. Aerial , Georgia, Times new roman

Font Size used? 18 px – large – larger – em

How many html pages are there? 4

What are the names of the html pages? Index – shop with us – contact – about

Images used belongs to the company in question:

Image/s description ie – waterfall: Sports covers – fitness model

Images are inserted in which pages? Shop with us – index – about

**Constraints: these are the limits on the document and/or its development (e.g. time, money, expertise, materials etc)**

**Access to good software application and limited time.**

**Evaluation Form**

**In each row answer these questions: type a short statement for each Task outlining your opinion of the document created.**

|  |  |
| --- | --- |
| Documents meet all requirements according to the brief and plan? **Task** | **Checkmark with solid fill** |
| Document is accurate? **Task** | **Checkmark with solid fill** |
| Document is presented attractively and formatted as specified in the brief? **Task** | **Checkmark with solid fill** |
| Document demonstrates desktop publishing principles?  **Task** | **Checkmark with solid fill** |
| Appropriate graphics are placed in the document and maintain integrity?  **Task** | **Checkmark with solid fill** |
| Sources of text and images used are **APA** referenced (if you created the Text/Images then you need to state this) in accordance with Copyright requirements? **Task** | **Checkmark with solid fill** |

**If any of the above requirements are not met, write down the modifications required below.**

None

**Modifications required: what modifications/changes did you have to make to your document to create the final template?**

**Adding contact details – adding nav bar in each page**

**APA Referencing: Refer to this link to remind you of the correct layout** [**http://libguides.wintec.ac.nz/APA2/online**](http://libguides.wintec.ac.nz/APA2/online)

**Compliance statement: Your confirmation that you have completed all the Tasks successfully as required in the Briefs.**

*Following modifications and re-evaluating, the document fully complies with the requirements of the task and brief: text is accurate and formatted as required, presentation (balance, harmony and sequence) is appropriate and publication is readable and legible.*

SIGNED: M. Mandour

DATED: 10/06/2021

**Conceptual Designs**

Draw by hand or using MS Word, how your website will look. These drawings do not need detail, just an indication of where information will go. You can use text boxes to show where a logo will go and the size, or to show where contact details will go.

Footer

Contact

Image

Nav bar

Logo

Motto